We Care about People, Performance and Results for our Customers. In Everything we do, we are Committed to Industry Leading Solutions and are Passionate about the Business of Government

# Statement of Capabilities

Appsential is a customer focused IT and management consulting firm – delivering process driven, repeatable solutions. The testament of our commitment and high quality work to enable government is directly evidenced by the fact that we successfully support all key mission critical business systems including: Oracle Federal Financials, Compusearch PRISM, Oracle Web Center suite, Oracle Business Intelligence Enterprise Edition and Datawarehouse, as well as Oracle Primavera Portfolio Management.

As a professional services firm and partner to the Government, we maintain highly educated solution experts with an average of 15 years in the industry – recognized as the best in their disciplines. It is rare within the Federal Government contracting ecosystem - where a single small business contractor provides multi-year full sustenance support across all of an agency's key back-office and mission critical systems.

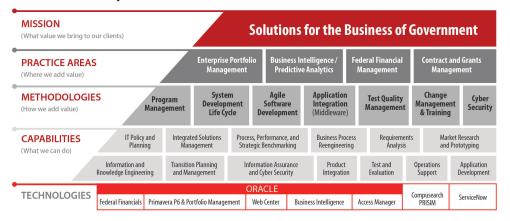




## appsential

#### TECHNOLOGY AND BUSINESS SOLUTIONS

Appsential is unique as a Small Business in its ability to offer client value through multi-year full sustenance support across all of an agency's key back-office and mission critical systems.



Appsential has developed industry leading methodologies and capabilities as a systems integrator for COTS solutions including Oracle and Compusearch. With our mission of providing Process Driven Repeatable Solutions, Appsential applies our federal government domain knowledge to support innovative approaches in scenario planning and analysis, and migration to data driven, transparent decision making and integration of systems across the enterprise.

## Past Performance Highlights

## Department of Energy (DOE), iManage Application Operations, Administration & Maintenance Support

Supporting a budget of \$37 Billion and over 17,000 employees, the CFOs office had a need for an integrated approach to enterprise-wide financial, acquisition, business intelligence, and portfolio management and supporting applications. As the O&M prime contractor for their iManage systems, we provide business process support and have guided DOE through modernization of their data-warehouse (IDW), accounting (STARS) and procurement (STRIPES) systems. We have also refined the Planning, Programming and Budget Execution (PPBE) process, deployed a business intelligence solution, and created a centralized portal (IPortal) – resulting in greater transparency, data facilitated decision making, and a more connected workforce.

#### Department of Energy (DOE) NNSA enterprise Portfolio Analysis Tool (EPAT)

The National Nuclear Security Administration (NNSA) had a need to integrate the management of their large, complex, and diverse portfolio of mission programs and projects. As the prime contractor, Appsential developed a framework for planning, programming, budgeting, and evaluation (PPBE) - giving senior leadership a basis for justifying activities, formulating & defending the budget, planning/analyzing budget scenarios, and identifying cross program linkages and dependencies. Appsential leverages Oracle's Primavera Portfolio Management (OPPM) to manage a federated approach - successfully integrating OPPM with DOE's datawarehouse and BI platform for data analysis, reporting, and dashboards.

#### Department of Interior's Interior Business Center (DOI IBC) Shared Services

The Department of Interior (DOI) had a need to on-board the Department of Homeland Security (DHS) into the DOI Interior Business center. As a subcontractor, Appsential provides Oracle Federal Financials, Procurement, Asset Management, Project Accounting, and OBIEE Subject Matter Expertise in support of the Department of Interior's Interior Business Center (DOI IBC) Shared Services Implementation of the Department of Homeland Security.datawarehouse and BI platform for data analysis, reporting, and dashboards.

### Who is Appsential

## Our People

Multi-disciplinary team of highly educated solution experts recognized as the best in our disciplines

Senior level commitment and attention on each engagement

Combination of extensive IT knowledge and C-level strategy

90%+ Employee Retention Rate

#### Our Performance

7 years of performance with DOE on the iManage O&M program

Helped DOE attain / maintain yearly clean audit opinion

EPAT Implementation of PPM Recognized by GAO

## Let's Work Together

Established in 2005, Appsential LLC is certified by the SBA as a Small Business. We can provide our customers access to the following Contract Vehicles.

- GSA IT Schedule 70 (prime)
- OCIO-SP3 Small Bus. /Unrestricted
- DHS EAGLE II FC2
- OHS TABSS Domains 1 & 2
- SeaPort E

DUNS: 171009033 CAGE Code: 4AHZ1

### **Appsential Contacts**

- Keith Cromack
   Sr. VP Business Development
   (c) 508.577.2538
   (t) 240.778.6927
   keith.cromack@appsential.com
- Kirby Brace
   Chief Operating Officer
   and Technical POC
   (c) 954.558.5455
   (t) 240.778.6922
   kirby.brace@appsential.com



