

## ENTERPRISE IT POLICY AND PLANNING

### SOLUTIONS FOR THE BUSINESS OF GOVERNMENT

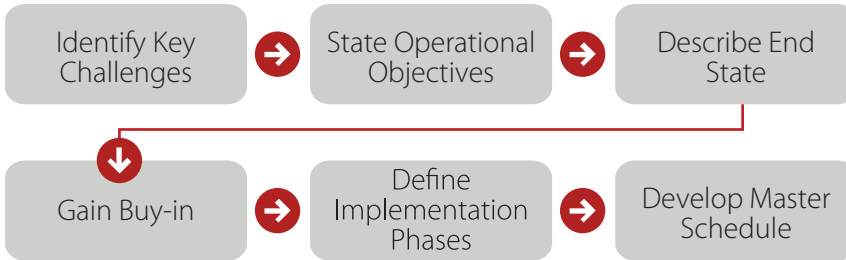
Information and its effective use brings strategic, tactical, and operational advantages. To deliver these advantages, federal entities need sound enterprise-wide information technology policies that establish a clear vision, along with comprehensive, detailed planning that implements these policies. IT policies help organizations properly articulate the organization's desired behavior, mitigate risk and contribute to achieving the organization's goals. Appsential has worked to align IT policy with operational, user-focused needs to develop actionable roadmaps for IT transformation and rollout of enterprise-wide services at a cabinet-level agency (Department of Energy).

Appsential approaches the enterprise IT policy and planning task with a combination of practical, real-world experience and validated industry best-practices. Organizations might not fully appreciate advantages, limitations and risk factors of emerging technologies; for instance, choosing a cloud computing solution requires management of the associated risk and empowerment for a route to create business value in an environment full of uncertainties. IT policies are not an IT-only activity. Incorporating IT principles with end-to-end business processes ensures better coverage and cooperation across the enterprise (i.e., responsibilities and authorities are clearly defined), reduces duplication of controls across different teams, and provides a consistent approach to address business requirements.

#### Appsential Contact

**Kirby Brace**  
*Chief Operating Officer  
and Technical POC*  
(c) 954.558.5455  
(t) 240.778.6921  
[kirby.brace@appsential.com](mailto:kirby.brace@appsential.com)

## Enterprise IT Policy and Planning



In defining IT policy, we begin with the identification of the key challenges that the organization faces, and the statement of operational objectives that must be accomplished. We develop clear, concrete descriptions of the end-state and describe how it will enable mission success. We build consensus and gain buy-in from key stakeholders by articulating in their terms how our proposed IT policies will address their challenges. We present a phased overall implementation approach, enabling the incremental delivery of discrete capabilities and business process improvements that will cumulatively realize the final portfolio of services. With customer approval, we develop detailed implementation plans for near-term deliverables in the context of a master schedule that identifies key dependencies between phases and tracks overall risks. We then work with Federal stakeholders to implement, monitor and retire policies as needed to assure they are effectively and efficiently meeting their requirements.

*Appsential has managed the development of policies and plans for the comprehensive IT transformation roadmaps of the DOE Chief Financial Officer's core business systems, including procurement, financial, and human resources systems. Policy objectives included:*

- Business/Systems Alignment**
- Program Portfolio Management and Optimization**
- Continuous Process/Service Improvement**
- Real Time Visibility of Project Status through Dashboard Reporting**

### About Appsential

Appsential is a customer focused IT and management consulting firm – delivering process driven, repeatable solutions. The testament of our commitment and high quality work to enable government is directly evidenced by the fact that we successfully support all key mission critical business systems including: Oracle Federal Financials, Compusearch PRISM, Oracle Web Center suite, Oracle Business Intelligence Enterprise Edition and Datawarehouse, as well as Oracle Primavera Portfolio Management.

### Let's Work Together

Established in 2005, Appsential LLC is certified by the SBA as a Small Business. We can provide our customers access to the following Contract Vehicles.

- ➔ **GSA IT Schedule 70 (prime)**
- ➔ **CIO-SP3 Small Bus. /Unrestricted**
- ➔ **DHS EAGLE II FC2**
- ➔ **DHS TABSS Domains 1 & 2**
- ➔ **SeaPort E**

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